

COMMUNITY PROJECTS / NGO

Case Study

Project Name - Title

Title -THE EASE FOUNDATION, Registered by the Federal Government of Pakistan, Islamabad

Project Name

Eduvision – Career Planning & Educational Services

Description / [case study]

Eduvision - Career planning and Educational Services

Eduvision is a Project of Ease Foundation a non-political and non-profit making NGO wholly devoted to secure its objectives. Any fund acquired by any means is being used in the furtherance of Projects in the field of Education, welfare and empowerment. It is a registered organization under the Trust ordinance with the Registration number [215] dated [26-1-2002].

Eduvision main objectives is to promote educational opportunities across national boundaries and serving students and organizations. Eduvision is dedicated to utilize any form of communication available to empower individuals to achieve their educational, professional and personal goals by emphasizing the importance of continual learning, providing a network of guidance and support, and enhancing the learning process for each student.

Career Planning is also an integral part of Eduvision. Students are guided to choose a field of study which best suits their aptitude, goals and abilities by estimating the future needs and calculating all the steps that will come in their way.

The services offered by Eduvision are intended to serve the needs of individuals especially for the overseas Pakistanis. Eduvision provides information and guidance to Pakistani students to enable them to select a most suitable course at a recognized and reputed institution.

Today a large number of Overseas Pakistanis are insecure about their children future. Apart from economical, Pakistani families are facing social and cultural problems. Due to such problems, study abroad or outside Pakistan for their kids has become very difficult. They ask the series of questions like:

- Which discipline/field and institution suit their specific needs?
- Which institution is better and why?
- What sorts of reserve seats are available?
- What is the course duration, admission process, cost structure and how to cut it short?
- Is there any organization that guide and helps throughout the process?

Start date

Eduvision has been started by December 2002.

Team

Executive	Advisory
Mr. Yousuf Almas	Prof. Dr. Saif-Ullah Ajmal
Mr. Sohaib Ahmed Khan	Prof. Dr. F.U. Baqai
Mr. Aasim Idrees	Prof. Dr. Ehsan Malik
Engr. Zia A. Ahmad	Prof. Syed Muhammad Abbas
Mr. Ishtiaq Ahmad Aasi	Prof. Saleem Mansoor Khalid
Ms. Firdous Khanum	Dr. Iftikhar Ahmad Jafri
Mr. Abdullah Haroon	Mr. Zuhfran Qasim
Mr. Barrak	Mr. Zafar-ul-Hassan Almas
Mr. Naseer Ahmad Khan	Maj. Jameel Ahmad Khan
	Mr. Umar Farooq
	Mr. Anees Ahmad

Contact

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Aims/Objectives – Why – Where - Background / Storyboard

"It is not enough to have knowledge, one must also apply it. It is not enough to have wishes, one must also accomplish".

"If one advances confidently in the direction of his dreams, and endeavors to live the life which he has imagined, he will meet with a success unexpected in common hours".

Objectives

- Facilitating students and parents
- Access to education for all
- Provide every kind of information relating to education and help parents/ student for most appropriate decision regarding education
- Provide a channel of information for decision making, planning
- Ultimately, to generate human resources.
- To cop responsibilities for education and human resources, which are being discussed by the professional's with reference to incorporation of the history and the social impact of technology.
- To facilitate overseas Pakistanis and foreigners for studying in Pakistan.
- To cultivate fruitful relationship and harmonization between societies by publishing brochures, magazines and journals and holding presentations, exhibition and seminars.
- To increase foreign exchange of Pakistan.

- Counseling with scientific methodology.
- To assist individuals towards appropriate career decision.
-

Problem Being Addressed

What were the problems that you faced initially and how they were resolved. Aims/Objective – Why – Where – Background / Storyboard

- Eduvision headquartered in Islamabad but this project for both rural and urban.
- THE EASE FOUNDATION has developed this project for community development but especially for students [youth].

Problem Being Addressed

- What were the problems that faced initially and how they were resolved.

Students ask the series of questions like:

- Which discipline/field and institution suit their specific needs?
- Which institution is better and why?
- What sorts of reserve seats are available?
- What is the course duration, admission process, cost structure and how to cut it short?

In order to cater the needs of the students, Eduvision has developed an information system for higher education in Pakistan. This information system contains the complete information of all the institutions of higher learning in the country. Eduvision has uploaded this information system on its website for the betterment of students.

The Approach Taken

The Approach Taken

Setting up an organization that, on one hand, can be treated as a source of centralized information where anyone can contact through any means of communication to get information and guidance where, on the other hand, organization itself can select the appropriate field of education for anyone that best suites his/her aptitude.

Things We Would Do Differently

Funding - Basically this organization was built for the welfare purpose. So the authorities of the organization by themselves, provide the funds especially Mr. Yousuf Almas, the head of the organization, has spent a lot on it.

Stakeholders -

Each and every person or institution that is benefited by Eduvision is our stakeholder. The list of our stakeholders is as follows:

- Students

- Parents
- Think tanks
- Educational organizations
- Journalists

- **Community participation –**

Participation of the community is not more than getting benefits from Eduvision. But we try to make the participation of the community possible.

- **Implementation –**

All the steps that have been taken up till now were based on long term planning as this project, itself, was started on long term planning. All the steps including setting up information center, scholarship program, co-curricular activities and educational services are for the betterment of students.

- **Time frame –**

At the end of year 2007 following targets have been achieved:

- Information storage of all chartered and professional institutions of Pakistan
- All Pakistan Essay Writing Competition
- Eduvision Scholarship program
- Eduvision Guidance and Career Planning [EGCP] program
 1. Career Planning Seminars
 2. Eduvision Career Planning Guide
 3. Eduvision Guide for Higher Education in Pakistan

Financial Model

Financial Model

Provide complete details of the financial model that was adopted for the project.

Eduvision charges no fee for information, guidance for study in Pakistan, co-curricular activities, and even charges nothing for career Planning program from the participants. Eduvision charges only for admission application process, attestation of degree and equivalence.

- How books of account maintained?

As per standard format

- Do you audit your account yearly?

Just 1 year, so there is no need

- Authentic procedure to maintain accounts?

Yes, Eduvision adopts standard procedure to maintain account

Results/Evaluation

Results/Evaluation

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Together **WE** are and **WE** can make a difference!

<p>Prof. Dr. Mahmood Ahmed Ghazi Ex. President, International Islamic University, Islamabad</p>	<p>Please accept our heart felt appreciation of the humanitarian work you have undertaken.</p>
<p>PROF. DR. M. NASEER KHAN,SI Ex. Vice Chancellor, Bahad-Din Zakriya University, Multan Ex. Rector, Ghulam Ishaq Khan Institute of Engineering and Technology, Topi</p>	<p>The establishment of the Information Center for Education will go a long way to improve the quality of education in the Country. In this perspective your efforts to document educational statistics are commendable. Selection of a right and most-suited institution is essential if our students have to keep abreast of time. Of course, wrong decisions can be very costly in the pursuit of educational and professional career. In the absence of any reliable database many students go into wrong fields and never realize their full potential. I assure Eduvition of my full support and wish you success in this timely and beneficial venture.</p>
<p>Prof. Dr. Habibullah Jamal Vice Chancellor, University of Engineering & Technology, Taxila</p>	<p>Eduvition Guide is useful for persons both living abroad and in the country. The work involves a tremendous effort to highlight more than 4000 institutions and the complete description of disciplines offered in the Pakistan</p>
<p>Prof. Dr. Muhammad Ehsan Malik Director Institute of Business Administration, University of The Punjab Ex. Contoller of Examination University of the Punjab, Lahore</p>	<p>I appreciate the good effort of Eduvition that has provided a chance to children to express their feelings which they have for their parents</p>
<p>Prof. Seema Mughal Vice Chancellor Greenwich University Karachi</p>	<p>We appreciate your efforts in providing Free Online Information for Higher Education in Pakistan. We understand that the Eduvition efforts would help students to get information through internet not only to select a university but also guide and assist them to choose a program most suitable for their individual needs.</p>
<p>Fatimah Naeem University of the Punjab, Lahore</p>	<p>It's a very good organization and the competition that it had arranged was a good effort to encourage the students. Such types of efforts are really worthy to make the students conscious and rely on their abilities. The response rate of the organization is too fast that is a good effort from the side of org. The other scholarships and educational facilities that are given on the site are also praise-worthy!</p>
<p>Dr. Pervez A. Shami Director General Academy of Educational Planning and Management Ministry of Education, Govt of Pakistan, Islamabad</p>	<p>This effort is a contribution of the Eduvition, which is worth to be appreciated. It is hoped that students and parents both from overseas and local, will benefit from it</p>

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<p>Dr. Mohammad Altamash BDS, DMD (Germany) President, Altamash Institute of Dental Medicine, Karachi</p>	<p>Establishment of an education consultancy organization for overseas Pakistanis is a welcome development.</p> <p>I wish Eduvission & EPIC the best of luck in their efforts to guide students across the globe towards the best education available in Pakistan</p>
<p>Prof. Dr. Rais Ahmed Consultant on Higher Education University of Sindh, Jamshoro</p>	<p>This effort of Eduvission providing free online information for higher education in Pakistan is highly appreciated. Your timely efforts at projecting the programs of study offered by institutions in Pakistan to attract international students are commendable.</p>
<p>Ms. Nargis Hoodbhoy Manger admissions Institute of Bussiness Management, Karachi</p>	<p>Congratulations on the setting up of Eduvission and providing community services in the field of education, which is our need</p>
<p>Muhammad Taimur Khan Director Quality Enhancement Cell University of Peshawer, Peshawer</p>	<p>The University of Peshawer appreciates the efforts of Eduvission for online information of the Higher Education Institutions</p>
<p>Hidayat Ullah Khan, Director, Quality Enhancement Cell, Kohat University of Science & Technology (KUST).</p>	<p>We appreciate your efforts for promoting higher education and acting as bridge between the students and educational institutions, in their endeavor for quality education.</p>
<p>Zahid Naeem Ch Canada Overseas Pakistani who availed Eduvission Service</p>	<p>Eduvission is doing a great job helping Pakistani's abroad. Mr. Yousaf Almas is very helpful, caring and responsible individual. He is a hard worker who takes the matter very seriously. With all his effects my two daughters got admission into medical college, where they will join this year. We appreciate the help of this organization with out whom all this would not have been possible, especially when system in Pakistan is so complicated. This organization became a light in dark. We hope they will be more helpful in the future for Pakistani's living abroad and progress day and night.</p>
<p>Rashid A. Khokhar Al-Khubar (KSA) Overseas Pakistani who availed Eduvission Service</p>	<p>Yes this is a wonderful step to keep the Pakistani National informative about education in Pakistan, specially for overseas Pakistanis who are not aware of all about Educational facilities in Pakistan. May Allah reward fro good efforts!</p>

Sustainability

The project will continue into the future with its previously stated working areas. We have envisioned to also launch Scholarship program on district headquarter level and eight

scholarships will be awarded to the students of each district of Pakistan.

Lessons Learnt

One of the main challenges was the setting up of an information center for education in Pakistan. This was done with the help of information system (database). The information system is updated twice in a year with the help of prospectuses, newspapers and the reports are sent to the institutions for the verification.

- Any advice for others implementing a similar project?

These kinds of projects require a long term planning with a comprehensive understanding of Education system of Pakistan. In addition to this, monetary issues do come in the way but one has to be a patriotic rather than materialistic. Total devotion and concentration is required and even your small mistake may jeopardize the student's future.

Contact/Links/Resources

Please list any contacts, links or resources that you found particularly useful in carrying out the project and which could be helpful to others.

- Higher Education Commission, Islamabad
- Economic Affairs Division, Islamabad
- Ministry of Education, Government of Pakistan
- Inter Board Committee of Chairmen, Islamabad
- All 'Intermediate and Secondary Education Boards' of the country
- Ministry of Foreign Affairs, Pakistan
- Pakistani Missions Abroad
- Overseas Pakistanis Foundation (OPF)
- Foreign Missions in Pakistan
- Pakistani Schools abroad
- All institutions of Higher Learning in Pakistan
- Higher Secondary Schools (for F.A., F.Sc) and Colleges (Inter, Degree and Postgraduate)